



## ***2019 Sponsorship & Exhibitor Package***

November 15-16, 2019 – Toronto Eaton Centre Marriott, 525 Bay Street  
November 17, 2019 – Double Tree by Hilton, Mandarin Room, 108 Chestnut St,

The Annual Criminal Lawyers' Association Fall Conference is Canada's largest criminal law conference, attracting defence lawyers, members of the judiciary, educators, reporters and other prominent guests from across Canada. The 2018 Fall Conference was record breaking with more than 800 participants! The Annual Recent Call Conference attracts 200 participants, all of whom are within their first seven years of practice or articling students.

There are various levels of sponsorship from which to choose. Please note that Platinum, Gold, Silver and Bronze sponsors are all considered full conference sponsors, but will also have the additional benefit of being the MAIN sponsor for a specific function of both Conferences.

### **Available Sponsorship Opportunities**

- Platinum Level Sponsor (1) • \$10,000
- Gold Level Sponsor (2) • \$7,000
- Silver Level Sponsor (2) • \$5,000
- Bronze Level Sponsor (1) • \$3,000
- Supporting Opportunities • \$50 to \$2,500

### **Available Exhibitor Opportunities**

- 11 spaces available at the Fall Conference only
- \$1,356 each (includes HST) if purchased and paid for by August 31
- \$1,582 each (includes HST) if purchased and paid for after August 31

### **Interested in a customized sponsorship package?**

Please contact John Chagnon at 416-214-9875 or by email at [support@criminallawyers.ca](mailto:support@criminallawyers.ca).



# 47th Annual CLA Fall Conference

## *Sponsorship Opportunities*

### Platinum Level Sponsor (1) • \$10,000 value

This lead opportunity is to sponsor the Advocacy Lecture scheduled for Friday, November 15, 2019 and will feature **Frank Addario**. This lecture is one of the main highlights of the Fall Conference. Attendees will include members of the defence bar and judiciary, educators, reporters and other prominent guests. More than 600 attendees will be in attendance at this special event.

#### Optional Privileges include:

- One-minute welcome speech by sponsor delegate at start of presentation followed by making the formal introduction of featured speaker Frank Addario.
- Company logo located on the cover of the 2019 Fall Conference promotional brochure.
- Company logo placed on [www.criminallawyers.ca](http://www.criminallawyers.ca), linked to sponsor website plus included in email promotions of the conference to more than 3,200 legal professionals.
- One customized email to be sent to all Conference attendees and CLA contacts (more than 3,200). Following a set template, the sponsor would provide the content to the CLA to be emailed either shortly before or after the conference.
- Logo and name prominently displayed in Conference Materials.
- Full page sponsor advertisement (sponsor to provide) in Conference Materials.
- Marketing brochures (supplied by sponsor) located at the registration desk at conference for all attendees to take away.
- One (1) free trade show/exhibitor booth (valued at \$1,356).
- Photograph of sponsor representative receiving certificate of recognition to be published in the Association's publication, *For the Defence*.
- Signs (provided by the sponsor) placed on presentation stage.
- Two (2) complimentary Friday luncheon tickets.
- Four (4) complimentary tickets to the Friday evening social.
- One (1) free conference registration. Sponsor to provide name of registrant five (5) days prior to conference start date.
- 10% off conference registration fee for any company/firm/publisher attendee.

### Gold Level Sponsor (2) • \$7,000 value each

Two special sponsors will have the privilege of sponsoring one of the following options:

**1. November 15 luncheon:** This year, the CLA will be a fireside chat featuring the Honourable Aston Hall and the Honourable Enzo Rondinelli,

**2. November 16 luncheon:** Featuring the presentation of the G. Arthur Martin Criminal Justice Award. The 2019 recipient is **Justice David. H. Doherty**.

#### Optional Privileges include:

- One-minute closing speech by sponsor delegate at the end of the presentation.
- Company logo located on the cover of the 2019 Fall Conference promotional brochure.
- Company logo placed on [www.criminallawyers.ca](http://www.criminallawyers.ca), linked to sponsor website plus included in email promotions of the conference to more than 3,200 legal professionals.
- Logo and name prominently displayed in Conference Materials (provided to all attendees).
- Marketing brochures (supplied by sponsor) located at the registration desk at conference for all attendees to take away.
- Photograph of sponsor representative receiving certificate of recognition to be published in the Association's publication, *For the Defence*.
- Special signs bearing your company logo placed at the entrances to luncheon.
- Signage at the speaker podium.
- Signs (provided by the sponsor) placed at all tables.
- Verbal acknowledgement at the luncheon.
- One (1) complimentary ticket to both luncheons with special seating for representative at the head table of corresponding sponsored luncheon..
- Two (2) complimentary tickets to the Friday night social.
- 10% off conference registration fee for any company/firm/publisher attendees.



# 47th Annual CLA Fall Conference

## *Sponsorship Opportunities con't*

### **Silver Level Sponsor (2) • \$5,000 value each**

There are two exciting Silver opportunities this year:

1) **Fall Conference Social** – Friday, November 15, 5:30 to 7:30 p.m. The official conference social event attracting up to 450 attendees. We will be making it extra special this year!

2) **5th Annual Recent Call Conference** – Sunday, November 17, 8:30 a.m. to 4 p.m. Up to 200 recent calls from across Ontario are expected to attend.

#### **Optional Privileges include:**

- Company logo located on the front of the 2019 Fall Conference promotional brochure and materials as well as on [www.criminallawyers.ca](http://www.criminallawyers.ca), linked to sponsor website plus included in email promotions of the conference to more than 3,200 legal professionals.
- Special signs bearing your name and logo.
- *Social sponsor*: Five (5) free passes to this social.
- *Recent call sponsor*: Two (2) free passes to the recent call conference plus a one-minute welcome speech by sponsor delegate at start of conference followed by making the formal introduction of first panel.

### **Bronze Level Sponsor (1) • \$3,000 value**

Women in Criminal Law Dinner – Thursday, November 14, 7 to 10 p.m. Sells out every year with 100+ female attendees.

#### **Privileges include:**

- Company logo located on the front of the 2019 Fall Conference promotional brochure and materials as well as on [www.criminallawyers.ca](http://www.criminallawyers.ca), linked to sponsor website plus included in email promotions of the conference to more than 3,200 legal professionals.
- Special signs bearing your name and logo.
- Two (2) free passes to this dinner. Attendees must identify as female.
- Verbal recognition at event.

### **Support Opportunity: Law Firm and/or Individual • \$50 to \$2,500 value**

Show your support for the criminal law profession and for the voice of criminal law. Firm or name(s) recognition will be included in the Conference program, online and on a poster situated in the networking areas.

#### **Options are:**

- \$500 to \$2,500 – sponsorship support for the ENTIRE Fall Conference (November 15-16) AND Recent Call Conference (November 17).
- \$250 to \$499 – sponsorship support to the Fall Conference (including the Friday social).
- \$50 to \$249 – sponsorship support to the Women in Criminal Law dinner.



# 47th Annual CLA Fall Conference

*November 15-16, 2019, Toronto Eaton Centre Marriott, 525 Bay Street, Toronto*

## 2019 Sponsorship & Support Form

Thank you for sponsoring, or supporting, the Criminal Lawyers' Association's 47th Annual Fall Conference and/or 5th Annual Recent Call Conference. Between both conferences, more than 1,000 criminal defence practitioners, articling students, law students and legal professionals are expected to attend. A complete listing of sponsor and supporting benefits are included in the Sponsorship information package. This form is to confirm your level of sponsorship/support for 2019. Please direct any questions and/or comments to John Chagnon in the CLA's office at 416-214-9875.

**Please return this completed form along with payment information to the CLA office.**

Firm/Organization: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

**Please indicate at what level of Sponsorship or Support you would like to confirm:**

<input type="checkbox"/> <b>Platinum Level Sponsorship (one available)</b>	<b>\$10,000.00</b>
<input type="checkbox"/> <b>Gold Level Sponsorship (two available)</b>	<b>\$7,000.00</b>
<input type="checkbox"/> <b>Silver Level Sponsorship (two available)</b>	<b>\$5,000.00</b>
<input type="checkbox"/> <b>Bronze Level Sponsorship (one available)</b>	<b>\$23,000.00</b>
<input type="checkbox"/> Fall & Recent Call Conferences Support: <b>Amount \$</b> _____	\$500 to \$2,500.00
<input type="checkbox"/> Fall Conference & Social Support: <b>Amount \$</b> _____	\$250 to \$499.00
<input type="checkbox"/> Women in Criminal Law Dinner Support <b>Amount \$</b> _____	\$50 to \$249.00

Payment will be made by:  VISA  MasterCard  Cheque (payable to the Criminal Lawyers' Association)

Card#: \_\_\_\_\_

Expiry: \_\_\_\_\_

Card holder's name: \_\_\_\_\_

**Please note: To ensure your firm is acknowledged in the conference materials, payment must be received by October 31, 2019.**

If paying by cheque, please mail to: 189 Queen Street East, Suite 1, Toronto, ON M5A 1S2.



# 47th Annual CLA Fall Conference

November 15-16, 2019, Toronto Eaton Centre Marriott, 525 Bay Street, Toronto

## 2019 Exhibitor Information & Confirmation Form

### EXHIBITOR INFORMATION

- Over the years, the Fall Conference has significantly grown in attendance numbers. More than 800 criminal defence practitioners, articling students, law students and legal professionals are expected to attend. As a result, we are reducing the number of exhibitor spaces available in 2019 to allow more space for attendees to circulate comfortably. Doing this will also benefit exhibitors on site.
- The exhibitor space will be in the Ballroom Foyer – where all coffee breaks and Friday's cocktail reception will be held.
- A listing of exhibitors, with a map with the placement of each, will be included in the Conference Materials. Email confirmations sent to all conference attendees will list confirmed exhibitors. The CLA website will also include a listing of confirmed exhibitors.
- Food & beverages provided during scheduled CLA breaks are open to exhibitor staff to enjoy. Food circulated during the Friday social is also open to exhibitor staff to consume, but beverages will be at the expense of individuals (cash bar). Actual conference registration and luncheon attendance are NOT included with Exhibitor fee, but may be purchased separately.
- Space allocations will be available by late-October. Each exhibitor will be contacted with space allocation details and shipping instructions closer to the conference date.
- We will provide a 10' x 10' space, six-foot table, two chairs and an electrical outlet for your use. **Exhibitors MUST stay within their allotted 10' x 10' space due to firecode regulations and in fairness to other exhibitors.**
- We will print exhibitor staff name badges IF names are provided to the CLA office at least 48 hours in advance of the conference.
- Set-up time will begin at 6:30 a.m., Friday, November 15, 2019.
- Take-down time will end at 5 p.m., Saturday, November 16, 2019.
- Security personnel will be on duty between 7 p.m., Friday, November 15 and 8 a.m., Saturday, November 16; however, the CLA is not responsible for any lost or damaged items.
- Wifi is included. However, exhibitors requiring telephone or hardwired highspeed lines will need to make arrangements directly with the hotel banquet office. Any additional fees for telephone/internet are to be paid directly to the hotel. Please arrange with Elke Smith at the Marriott who can be reached at 416-204-9082.

### EXHIBITOR CONFIRMATION FORM

**Mail, fax or email back to:** Criminal Lawyers' Association, 189 Queen St E, Suite 1, Toronto, ON M5A 1S2

Fax: 416-968-6818 Tel: 416-214-9875 support@criminallawyers.ca

#### Exhibitor Fees:

- **\$1,356 each** (HST included) if submitted and paid for by August 31
- **\$1,582 each** (HST included) if submitted and paid for after August 31

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Prov/State: \_\_\_\_\_ Postal/Zip Code: \_\_\_\_\_

Telephone: (\_\_\_\_\_) \_\_\_\_\_ Website: \_\_\_\_\_

Email: \_\_\_\_\_

Product description: \_\_\_\_\_

Payment will be made by:  VISA  MasterCard  Cheque (payable to the Criminal Lawyers' Association)

Card Number: \_\_\_\_\_ Expiry date: \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_